



2022 RATE CARD

| | 1X one-off retail | 3X 5% disc. | 6X 7% disc. | 9X 10% disc. |
|------------------------|-----------------------------|-----------------------|-----------------------|------------------------|
| 1/4 page | \$425 / iss. | \$403.75 / iss. | \$395.25 / iss. | \$382.50 / iss. |
| 1/2 page | \$625 / iss. | \$593.75 / iss. | \$581.25 / iss. | \$562.50 / iss. |
| Full-page | \$949 / iss. | \$901.55 / iss. | \$882.57 / iss. | \$854.10 / iss. |
| Spread (2 pgs.) | \$1795 / iss. | \$1705.25 / iss. | \$1669.35 / iss. | \$1615.5 / iss. |

PREMIUM PLACEMENT (\$1299)

Premium Spot Rotation

Front Inside Cover (1 & 2)
Table of Contents
Back Inside Cover
Back Cover

3-Issue Rotation

\$1208 / issue + 1 FREE Spotlight

6-Issue Rotation

\$1170 / issue + 1 FREE Spotlight

**Sponsored
Editorial
(SE)
\$999**

6-Issue Full Page

May exchange two full page ads for two SE @ \$875 / each + free spotlight

6-Issue Half Page

May exchange one half page ad for one SE @ \$875 / each + free spotlight

With a 6-issue display ad agreement, advertiser may substitute up to 2 ads with sponsored editorials for display ads in the issue of their choice.

**Spotlight
Article
\$799**

6-Issue Contract
FREE

3-Issue Contract
\$150 / article

2-Issue Contract
\$250 / article

DEMOGRAPHICS

100% Weber County Saturation (Direct Mail)

Population: 48,000
No. of Houses: 15,286

No. of Businesses: 629
91,716 Impressions Annually

ADDITIONAL SERVICES *(Non-discountable)*

| | |
|----------------------|------------|
| Ad Design | \$50/ad |
| Student of The Month | \$1500/yr. |

ADDITIONAL DISCOUNTS

| | |
|------------|----------------|
| Multi-Mag | 5% Flat |
| 6 Months+ | Free Ad Design |
| Non-Profit | 25% Flat |

PAYMENT OPTIONS

Credit or debit card accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card.



Checks accepted for accounts paid in full.
**No Checks for monthly accounts.*



DEADLINE is the 12th of the month that precedes the print month of the magazine. If we are designing your ad, please provide us your logo at 300 DPI resolution in .AI, .PNG, .EPS, .PDF, or .JPG format as soon as possible before the deadline date (**transparent .AI or .PNG is preferred**).

Once you receive an ad proof from us, please respond as soon as possible. After 24 hours, ad will run as is. Client-supplied ads are due before the 12th of the month and must be proper dimensions at 300dpi. Please submit all artwork to your sales rep.