



SYRACUSE CONNECTION

Fulfilled by CONNECTIONPUBLISHING



Syracuse Connection

ADVERTISING SPECS



Social Media and Online Ads Available (Ask Rep for more details)

PHOTO CONTEST WINNERS

Full Page (Bleed)
8.15"(w) x 10.25"(h)
Bleed is a printing term used to describe a document which has images or elements that touch the edge of the page.

TWO BROTHERS Homes & Loans

"SLIDE INTO YOUR NEXT HOME WITH THE HELP OF THE TWO BROTHERS! GIVE MY BROTHER DUSTIN A CALL TO START YOUR SEARCH!"

LANCE PETERSON
Loan Officer
801-284-5888

DUSTIN PETERSON
REALTOR
801-528-9500

www.2brothersutah.com

TIMELESS MEDICAL SPA & WEIGHT LOSS

1/2 Page (vertical)
3.5"(w) x 9.05"(h)

Pico Skin Resurfacing and Tattoo Removal 15% off
\$100 off a 4 month weight loss program

Buy one syringe of Botox and receive 60 units of Dysport
Free plus a free gift from Colorescence (\$25 value)

Call for FREE consultation!
(801)475-4300

6112 S. 1550 E. Suite 103
South Ogden, UT

How to Get the Most Financial Aid for College.

SPONSORED EDITORIAL
1/4 page (horizontal) ad included
7.25"(w) x 2.25"(h)

LAUNCH A CAREER THAT HELPS PEOPLE.

EARN YOUR HEALTHCARE DEGREE... FAST!

NOW ENROLLING!

Let's get started Call 801-284-3216 today

Is It Time to Balance Your Mortgage?

DO MORE OF WHAT YOU WANT TO DO!

REFINANCE YOUR MORTGAGE WITH PALACE FINANCE

GET A \$250 HOME DEPOSIT GIFT CARD AT CLOSING!

ORAL & MAXILLOFACIAL SURGEONS OF UTAH

1/2 Page (horizontal)
7.25"(w) x 4.5"(h)

1/4 Page
3.5"(w) x 4.5"(h)

What are you breathing?
Indoor Air is up to 10X More Polluted than Outdoor Air

Particulate Matter
Volatile Organic Compounds
Bio-Aerosols

Call Chris Peterson
Authorized Dealer for Free Consultation
801-648-4380



RATE CARD

2020

(JULY 1 - DECEMBER 31)

	One-off	3X 5% disc.	6X 10% disc.	12X 15% disc.
Quarter-page Ad	\$350/mo.	\$333/mo.	\$315/mo.	\$298/mo.
Half-page Ad	\$565/mo.	\$537/mo.	\$509/mo.	\$480/mo.
Full-page Ad	\$875/mo.	\$831/mo.	\$788/mo.	\$744/mo.
Spread (2 pages)	\$1610/mo.	\$1530/mo.	\$1449/mo.	\$1369/mo.

PREMIUM PRODUCTS

Premium Spot Rotation

Back Cover	6 months Rotation \$1125/month + 1 FREE Spotlight
Back Inside Cover	
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Sponsored Editorial

With a 12 month display ad agreement advertiser may substitute up to 3 sponsored editorial ads for display ads in the months of their choice.

\$899

Full-page Maximum 3 SE for
\$875/each + free spotlight

Half-page Maximum 1 SE for
\$875/each + free spotlight

Spotlight Article

\$699

12 months agrmt.
FREE

6 months agrmt.
\$150/article

3 months agrmt.
\$250/article

Insert Card

Black & White

\$1500/card
\$2200/2 cards (4 sides)

4 colors

\$1600/card
\$2500/2 cards (4 sides)

ADDITIONAL SERVICES (Non - discountable)

Ad Design	\$50/ad
Student of The Month	\$1200
Art /Photo Contest Sponsor	\$300
Social Media Package	\$250/event

ADDITIONAL DISCOUNTS

2 MAGAZINES	5%
3 MAGAZINES	10%
All MAGAZINES	15%
6 MONTHS+ NON PROFIT	Free Ad Design 30% Flat



www.connectionpub.com
submit@connectionpub.com
801 624 9652
CREATING CONNECTION IN OUR COMMUNITIES

"A little over two years ago, Syracuse City began investigating Connection Publishing as a communication tool with residents. Our prior newsletter was produced in house and was space-limited. We were looking for an economic means to increase the quality and content of our communication with residents....I believe our affirmation with Connection Publishing has help bind our local business community...If I can be of service in helping you evaluate Connection Publishing, please don't hesitate to contact me."

Michael Gailey, Mayor

MONTHLY PUBLICATIONS

SYRACUSE CONNECTION

100% Saturation

Population: 27,000

#of Houses: 8,800

of Businesses: 215

104,400 impressions annually



CONNECTION PUBLISHING

We also publish:

NORTH OGDEN
CONNECTION

ROY
CONNECTION

PLEASANT VIEW
CONNECTION

Ogden
CONNECTION

PAYMENT OPTIONS
Credit or Debit Card Accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card
Check accepted for Paid-in-full *No Checks for monthly accounts



DEADLINE is the 12th of the month preceding the print month of the magazine. If we are creating your ad, we need your logo at 300dpi .ai, .png, .pdf or .jpeg format as soon as possible; before deadline (transparent .ai or .png preferred). Once you receive an ad proof from us, please respond as soon as possible, after 24 hours it will run as-is. If you are supplying your own ad, it is due before the 12th of the month and must be in the proper size and at least 300dpi. Send to: Submit@connectionpub.com