



ROY CONNECTION

Fullfilled by CONNECTION PUBLISHING



Roy Connection

ADVERTISING SPECS



**Social Media and
Online Ads Available
(Ask Rep for more details)**

PHOTO CONTEST

Congratulations to our First Annual Photo Contest winners! It was incredibly difficult to pick our favorite with so many extraordinary photos to choose from. There is so much talent in Roy and we appreciate everyone who participated! We loved seeing what each photographer's eye and we feel like we got to glimpse into the lives of each person who shared.

WINNERS



Full Page (Bleed)

8.15"(w) x 10.25"(h)

Bleed is a printing term used to describe a document which has images or elements that touch the edge of the page.

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Homes & Loans

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Realtor
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Corporate XME14500
Reprinted by the Bureau of Engraving and Printing

Have a special Roy history moment you would like to share? We would love to hear from you. Please contact melissa@connectionpub.com

royconnection.com | October 2019

TIMELESS
MEDICAL SPA & WEIGHT LOSS

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6112 S. 1550 E. Suite 103
South Ogden, UT

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BUSINESS

Special article brought to you by Stevens-Henager College

How to Get the Most Financial Aid for College.

ISI STEVENS-HENAGER COLLEGE Since 1891

Today, paying for college may seem like an overwhelming endeavor. It's no secret. Past research has shown the average cost of college for the 2017-2018 school year was \$20,770 for private schools and \$16,495 for nonprofit private schools (includes tuition, fees, and room and board). After accounting for inflation, each year's tuition costs have continued to increase.*

Despite these grim statistics, college may be the best investment you think it is. Financial aid is available if you qualify. It may surprise you to know that there is a straight A student or down to your last dollar to qualify for financial aid. In fact, most scholarships are awarded to everyday adults, just like you, who want a better life.

The key is finding the right options for you. Financial aid programs may offer both need-based and non-need-based aid, as well as grants, loans, and

work-study programs. It's smart to explore all your financial aid options before you start applying for your education. The following lists the types of financial aid:

FEDERAL AID
Federal aid is need-based aid that is regulated by the U.S. Department of Education. Financial aid amounts will be determined by the information you provide in your FAFSA—Free Application for Federal Student Aid.

STATE AID
State-supported financial aid varies from state to state. Some grants and scholarships are based on academic achievement, and others are based on financial need. State scholarships are based solely on academic achievement, and others are based on financial need within certain professions to help fill shortages within the state.

INSTITUTIONAL AID
Institutional aid is provided by the institution or school that the student is attending. Examples include scholarship plans, college tuition payment plans, college grants, and more.

PRIVATE AID
Private aid is financial assistance that is provided by a private business, group, or individual. This includes aid

from community groups, employers, religious organizations, ethnic organizations, foundations, and investors. Private aid can be granted based on almost any qualification.

HOW TO FIND THE FINANCIAL AID YOU NEED?
It starts with knowing where to look. Our guide, *Financial Aid Made Simple* (available online or as a PDF e-version), provides valuable details on the financial aid process, including scholarship opportunities, over 600,000 scholarships and helpful tips. Learn how and where to apply for aid, what documents you'll need to complete your application, and more.

Call 801-284-3216 to get your no cost e-guide. We're here to answer your questions, and our financial aid planner can assist you further to find all the financial aid for which you qualify. Call 801-284-3216 today, Stevens-Henager College provides this service at no cost or obligation.

*Data from College Board.

Sponsored Editorial

1/4 page (horizontal) ad included
7.25"(w) x 2.25"(h)

and most obvious, results in homeowners refinance their mortgage

to take advantage of a lower interest rate. The drives behind this reason might be a change in finances, personal needs, or simply a desire to reduce your interest rate.

When you refinance, the size of your loan, and of course, the type of mortgage you currently have, will dictate your new interest rate.

WHAT IS A CASH-OUT REFINEMENT?
Sometimes, homeowners choose to refinance their home to get ready and get their hands on a large sum of cash. To do this, they'd typically take out a larger mortgage than their current one, which can raise your interest rates.

If the life of your home allows you to refinance your home with another low-interest mortgage with a ready cash-out option, this is a great idea.

IF THE LIFE SPAN OF YOUR HOME ALLOWS IT, IT'S A GOOD IDEA TO REFINANCE AND GET OUT OF YOUR HIGH INTEREST RATE MORTGAGE.
This is because the longer you have to pay off your loan in ahead changing interest rates, the higher your interest rate will be.

DO MORE OF WHAT YOU WANT TO DO!

REFINANCE YOUR MORTGAGE WITH WASATCH PEAKS

8.15" x 3.25"

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WASATCH PEAKS



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BUSINESS

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America's Best Deal where the everyday American can invent and purchase products in the market place from the world famous Riley Billionaire Business Team.

America's Best Deal one set to air this fall. To watch for the first time ever on television show, America's Best Deal visit <http://www.increasedom.com/realestate>.

Call Chris Farren for a free consultation
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Or call 801-645-4380

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1/2 Page (vertical)

3.5"(w) x 9.05"(h)

1/4 Page

3.5"(w) x 4.5"(h)

CONNECTION PUBLISHING

801-624-9652 | 163 W Lomond View Dr, N. Ogden | www.connectionpub.com

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"I have received a significant number of positive comments from the Roy City residents on the Roy Connection Magazine. The residents love it. They enjoy the diversity of the information and personal connection they read about residents and history. It is a wonderful addition to our community and helps the City to connect to the residents in so many ways. I personally look forward each month to the arrival of my copy, and I know I'm not alone. This magazine is making a real difference in our City."

Bob Dandoy, Mayor

ROY CITY

100% Saturation

Population: 40,000
of Houses: 13,500
of Businesses: 405
162,000 impressions annually

ACCOUNT EXECUTIVE

CONNECTION PUBLISHING

2020 RATE CARD MONTHLY PUBLICATIONS

| | Retail | 3X 5% disc. | 6X 10% disc. | 12X 15% disc. |
|-------------------------|--------|-------------------|--------------------|---------------------|
| 1/4 | \$350 | \$333 | \$315 | \$298 |
| 1/2 | \$565 | \$537 | \$509 | \$480 |
| Full | \$875 | \$831 | \$788 | \$744 |
| Cover (limited) | \$1250 | \$1188 | \$1125 | \$1063 |
| Spread (2 pages) | \$1610 | \$1530 | \$1449 | \$1369 |
| Sponsored Ed. | \$650 | \$618 | \$585 | \$553 |

ADDITIONAL SERVICES (Non - discountable)

| | |
|-----------------------------|-------------|
| Online Display Ads | \$250/mo. |
| Ad Design | \$50/ad |
| Business Spotlight | \$150 |
| Student of The Month | \$1200/yr. |
| Art /Photo Contest | \$300 |
| Social Media Package | \$250/event |
| Professional Video | \$800 |



Host some of our writing staff at your business and we will write a spotlight of your fun activity.
\$150/ Mag.
\$400 all monthly mags

ADDITIONAL DISCOUNTS

| | |
|----------------------|----------------|
| 2 MAGAZINES | 10% |
| 3 MAGAZINES | 15% |
| All MAGAZINES | 20% |
| 6 MONTHS+ | Free Ad Design |
| NON PROFIT | 30% Flat |

PAYMENT OPTIONS

Credit or Debit Card Accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card
Check accepted for Paid-in-full *No Checks for monthly accounts



DEADLINE is the 12th of the month preceding the print month of the magazine. If we are creating your ad, we need your logo at 300dpi .ai, .png, .pdf or .jpeg format as soon as possible; before deadline (transparent .ai or .png preferred). Once you receive an ad proof from us, please respond as soon as possible, after 24 hours it will run as-is. If you are supplying your own ad, it is due before the 12th of the month and must be in the proper size and at least 300dpi. Send to:
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CREATING CONNECTION IN OUR COMMUNITIES