NORTH OGDEN PLEASANT VIEW CONNECTION

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Fullfilled by **CONNECTIONPUBLISHING**

NORTH OGDEN CONNECTION | PLEASANT VIEW CONNECTION | North Ogden Pleasant View Connection

ADVERTISING SPECS

Social Media and Online Ads Available
(Ask Rep for more details)

Full Page *(Bleed)*
8.15"(w) x 10.25"(h)
Bleed is a printing term used to describe a document which has images or elements that touch the edge of the page.

1/2 Page
(vertical)
3.5"(w) x 9.05"(h)

Sponsored Editorial
1/4 page (horizonal) ad included
7.25"(w) x 2.25"(h)

1/2 Page
(horizontal)
7.25"(w) x 4.5"(h)

1/4 Page
3.5"(w) x 4.5"(h)

CONNECTIONPUBLISHING
801-624-9652 | 163 W Lomond View Dr, N. Ogden | www.connectionpub.com

"We love this magazine. It is a great magazine announcing and publicizing what is happening in our city. There is an event calendar that residents can refer to in order to know what is going on in the area. It gives us insight on local businesses that support our community and our need to support them. There are also ideas on family fun activities and recipes that are fun and useful."

Brett Chugg, Mayor

NORTH OGDEN & PLEASANT VIEW CITY

100% Saturation

Population: 30,000
#of Houses: 12,500
# of Businesses: 131
150,000 impressions annually

ACCOUNT EXECUTIVE

CONNECTIONPUBLISHING

2020 RATE CARD

MONTHLY PUBLICATIONS

	Retail	3X 5% disc.	6X 10% disc.	12X 15% disc.
1/4	$350	$333	$315	$298
1/2	$565	$537	$509	$480
Full	$875	$831	$788	$744
Cover (limited)	$1250	$1188	$1125	$1063
Spread (2 pages)	$1610	$1530	$1449	$1369
Sponsored Ed.	$650	$618	$585	$553

ADDITONAL SERVICES (Non - discountable)

Online Display Ads	$250/mo.
Ad Design	$50/ad
Business Spotlight	$150
Student of The Month	$1200/yr.
Art /Photo Contest	$300
Social Media Package	$250/event
Professional Video	$800

fun to do!

Host some of our writing staff at your business and we will write a spotlight of your fun activity.
$150/ mag.
$400 all monthly mags

ADDITIONAL DISCOUNTS

2 MAGAZINES	10%
3 MAGAZINES	15%
All MAGAZINES	20%
6 MONTHS+	Free Ad Design
NON PROFIT	30% Flat

PAYMENT OPTIONS

Credit or Debit Card Accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card
Check accepted for Paid-in-full *No Checks for monthly accounts

DEADLINE is the 12th of the month preceding the print month of the magazine. If we are creating your ad, we need your logo at 300dpi .ai, .png, .pdf or .jpeg format as soon as possible; before deadline (transparent .ai or .png preferred). Once you receive an ad proof from us, please respond as soon as possible, after 24 hours it will run as-is. If you are supplying your own ad, it is due before the 12th of the month and must be in the proper size and at least 300dpi. Send to: Submit@connectionpub.com

www.connectionpub.com
submit@connectionpub.com
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CREATING CONNECTION IN OUR COMMUNITIES