



NORTH OGDEN PLEASANT VIEW CONNECTION



Fulfilled by CONNECTIONPUBLISHING



ADVERTISING SPECS



Social Media and Online Ads Available (Ask Rep for more details)

PHOTO CONTEST

WINNERS

FREEDOM
Lacie Barajas
Pleasant View

END OF A PERFECT DAY
With Oyster
Hatchery's Charm

Full Page (Bleed)
8.15"(w) x 10.25"(h)
Bleed is a printing term used to describe a document which has images or elements that touch the edge of the page.

TWO BROTHERS Homes & Loans

"SLIDE INTO YOUR NEXT HOME WITH THE HELP OF THE TWO BROTHERS! GIVE MY BROTHER DUSTIN A CALL TO START YOUR SEARCH!"

LANCE PETERSON
TALBON
Loan Officer
801-388-5888
www.2brothersutah.com

DUSTIN PETERSON
SKYLINE
Realtor
801-528-9100

TIMELESS MEDICAL SPA & WEIGHT LOSS

Pico Skin Resurfacing and Tattoo Removal 15% off
\$100 off a 4 month weight loss program

Buy one syringe of Restylane Dermal Filler receive 60 units of Dysport Free plus a free gift from colostore.com (\$25 value)

1/2 Page (vertical)
3.5"(w) x 9.05"(h)

Call for FREE consultation!
(801)475-4300
6112 S. 1550 E. Suite 103
South Ogden, UT

How to Get the Most Financial Aid for College.

STEVENS-HENAGER COLLEGE
Since 1891

EARN YOUR HEALTHCARE DEGREE ... FAST!
NOW ENROLLING!

Let's get started! Call 801-284-3216 today
STEVENS-HENAGER.EDU 1895 South 1350 West | West Haven, UT 84401

Is It Time to Refinance Your Mortgage?

Sponsored Editorial
1/4 page (horizontal) ad included
7.25"(w) x 2.25"(h)

DO MORE OF WHAT YOU WANT TO DO!
REFINANCE YOUR MORTGAGE WITH WALTON'S
GET A \$250 HOME DEPOSIT BONUS CARD AT CLOSING!

ORAL & MAXILLOFACIAL SURGEONS OF UTAH

Pleasant View-Ogden-Kapton-Riverton-LOCATIONS
801-475-0518 | www.pmo.utah.com

REAL DEAL

What are you breathing?
Indoor Air is up to 100x More Polluted than Outdoor Air

1/2 Page (horizontal)
7.25"(w) x 4.5"(h)

1/4 Page
3.5"(w) x 4.5"(h)



RATE CARD

2020

(JULY 1 - DECEMBER 31)

| | One-off | 3X 5% disc. | 6X 10% disc. | 12X 15% disc. |
|-------------------------|------------|----------------|-----------------|------------------|
| Quarter-page Ad | \$350/mo. | \$333/mo. | \$315/mo. | \$298/mo. |
| Half-page Ad | \$565/mo. | \$537/mo. | \$509/mo. | \$480/mo. |
| Full-page Ad | \$875/mo. | \$831/mo. | \$788/mo. | \$744/mo. |
| Spread (2 pages) | \$1610/mo. | \$1530/mo. | \$1449/mo. | \$1369/mo. |

PREMIUM PRODUCTS

Premium Spot Rotation

| | |
|--------------------|---|
| Front Inside Cover | 6 months Rotation \$1125/month + 1 FREE Spotlight |
| Back Inside Cover | |
| Table of Contents | |

Sponsored Editorial

With a 12 month display ad agreement advertiser may substitute up to 3 sponsored editorial ads for display ads in the months of their choice.

\$899

Full-page Maximum 3 SE for
\$875/each + free spotlight

Half-page Maximum 1 SE for
\$875/each + free spotlight

Spotlight Article

\$699

12 months agrmt.

FREE

6 months agrmt.

\$150/article

3 months agrmt.

\$250/article

Black & White

Insert Card

\$1500/card

\$2200/2 cards (4 sides)

4 colors

\$1600/card

\$2500/2 cards (4 sides)

ADDITIONAL SERVICES (Non - discountable)

| | |
|-----------------------------------|-------------|
| Ad Design | \$50/ad |
| Student of The Month | \$1200 |
| Art /Photo Contest Sponsor | \$300 |
| Social Media Package | \$250/event |

ADDITIONAL DISCOUNTS

| | |
|----------------------|----------------|
| 2 MAGAZINES | 5% |
| 3 MAGAZINES | 10% |
| All MAGAZINES | 15% |
| 6 MONTHS+ | Free Ad Design |
| NON PROFIT | 30% Flat |



www.connectionpub.com
submit@connectionpub.com
801 624 9652
CREATING CONNECTION IN OUR COMMUNITIES

"We love this magazine. It is a great magazine announcing and publicizing what is happening in our city. There is an event calendar that residents can refer to in order to know what is going on in the area. It gives us insight on local businesses that support our community and our need to support them. There are also ideas on family fun activities and recipes that are fun and useful."

Brett Chugg, Mayor

MONTHLY PUBLICATIONS

NORTH OGDEN, PLEASANT VIEW CONNECTION

100% Saturation

Population: 30,000
#of Houses: 12,500
of Businesses: 131
150,000 impressions annually

CONNECTION PUBLISHING
We also publish:

SYRACUSE
CONNECTION

ROY
CONNECTION

Ogden
CONNECTION



PAYMENT OPTIONS
Credit or Debit Card Accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card
Check accepted for Paid-in-full *No Checks for monthly accounts

DEADLINE is the 12th of the month preceding the print month of the magazine. If we are creating your ad, we need your logo at 300dpi .ai, .png, .pdf or .jpeg format as soon as possible; before deadline (transparent .ai or .png preferred). Once you receive an ad proof from us, please respond as soon as possible, after 24 hours it will run as-is. If you are supplying your own ad, it is due before the 12th of the month and must be in the proper size and at least 300dpi. Send to: Submit@connectionpub.com