

Ad Dimensions

Full Page w/ Bleed
8.25"(w) x 10.25"(h)
Live Space
7.25" x 9.25"

Full Page without Bleed
7.25"(w) x 9.25"(h)

1/2 Page
7.25"(w) x 4.5"(h)

1/4 Page
3.5"(w) x 4.5"(h)

1/8 Page
3.5" (w) x 2.25" (h)

Sponsored Editorial Only

1/4 Page Horizontal
7.25" (w) x 2.25" (h)

Online Ad
2" x 3"
72 DPI
.png

Reader Demographics

North Ogden City:

Population: 20,000
Households: 8,400
Owner Occupied: 85%

Pleasant View City:

Population: 9,500
Households: 2,500
Owner Occupied: 91%

Syracuse City:

Population: 27,000
Households: 8,500
Owner Occupied: 91%

Roy City:

Population: 39,000
Households: 13,500
Owner Occupied: 82%

Deadline

DEADLINE is the 12th of the month preceding the print month. Print ads must be minimum 300 DPI/CMYK print ready as a PDF or JPG. Connection Publishing can create an ad for FREE if desired. Please submit a high resolution logo ASAP and fill out our Creative Brief. You will have 24 hours to respond to ad proofs or ad will run AS-IS. Sponsored editorial availability is limited, see account representative for details.

Monthly Ad Prices

	Full Page	1/2 Page	1/4 Page	1/8 Page	Sponsored Editorial	Front Inside Cover	Back Cover	Online Ad
North Ogden & Pleasant View	\$860/ mo.	\$599/ mo.	\$395/ mo.	\$275/ mo.	\$650/ mo.	\$1470/ mo.	\$1570/ mo.	\$250/ mo.
Syracuse	\$650/ mo.	\$499/ mo.	\$299/ mo.	\$199/ mo.	\$550/ mo.	\$1200/ mo.	\$1450/ mo.	\$250/ mo.
Roy	\$895/ mo.	\$625/ mo.	\$425/ mo.	\$299/ mo.	\$675/ mo.	\$1525/ mo.	\$1570/ mo.	\$250/ mo.

FREE
Ad Design

Agreement Terms and Discounts

6 MONTHS 5% OFF	12 MONTHS 10% OFF	24 MONTHS 15% OFF	36 MONTHS 20% OFF
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Additional Discount

Multi-Magazine
10% OFF

Payment Options

Check:

PAID 12 MONTHS IN-FULL (additional 6% discount)
PAID 6 MONTHS IN-FULL (additional 3% discount)
PAID QUARTERLY

Credit or Debit Card: (Check not accepted monthly)

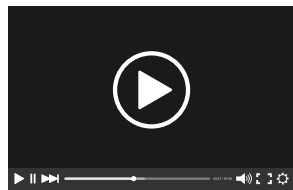
PAID MONTHLY ON AUTOMATIC DRAFT



Content Makes the Difference!



Content Marketing Strategies



Connecting with our audience through engaging content on an emotional level will be an effective way to increase your ROI. Presenting text, photos, video, sponsorships or interactive content like contests, surveys, polls, etc., through a variety of mediums like print, online and social media will engage an audience in a non-traditional way to grow your customer base and increase sales. Come Connect with us!

Testimonials

ADVERTISER



"We have loved advertising with the North Ogden and Pleasant View Connection magazine! We run advertising in a lot of different publications, and the Connection is really unique. Readers actually read what you have written, and the clients we have received are high quality. Advertising here has really helped us establish a presence in our local community. It has been a great bang for our buck, that's for sure!"

Kristy Pack
Pack Tax - Owner

READER



I LOVE the North Ogden Connection Magazine! It is always packed with a lot of useful information that applies directly to me as a citizen of North Ogden. The City News section keeps me updated on what's happening where and when, as well as informs me of issues I would probably not have known about otherwise! I also love learning about North Ogden's history in the "Community" section, as well as finding new businesses and their start-up stories. The family recipes and featured hikes are icing on the proverbial cake! I have torn out pages from several issues to keep in my files for future reference. Thanks for all of the hard work to bring the citizens of North Ogden a very practical and fun magazine!

-Heather Irvine, North Ogden Resident