

# DONE FOR YOU

## Strategic Marketing Plan

Included Options	Bite Sized Snack	A Light Lunch	Full Meal Deal
Defining Your WHO and WHY Consulting	✓	✓	✓
Logo/ Branding/ External Brand View Analysis	✓	✓	✓
Website Analysis	✓	✓	✓
Social Media Analysis/ Research	✓	✓	✓
Keyword Analysis	✓	✓	✓
Marketing Channel Analysis	✓	✓	✓
Analyze and Adjust Ad Performance	✓	✓	✓
Monthly Keyword Blog Post	✓	✓	✓ (weekly)
Phone Analysis		✓	✓
Communication Analysis		✓	✓
Follow-up Experience Analysis		✓	✓
A/B Testing		✓	✓
Client Capture Consulting (Phone, Site, Leads, Follow-up, Retarget)		✓	✓
New or Reworked Website (SEO 12 mo.)		✓	✓
New or Reworked Website (SEO 12 mo.)		✓	✓
Customer Path Consulting		✓	✓
Competitor Analysis			✓
Reputation Management			✓
A/B Testing Hook and Title			✓
Problem Analysis			✓
Monthly In-person Report and Analysis			✓
<b>Monthly</b>	<b>\$299</b>	<b>\$599</b>	<b>\$1799</b>
<b>Annual</b>	<b>\$2,999</b>	<b>\$5999</b>	<b>\$17,999</b>