

CLEARFIELD
CONNECTION

CP CONNECTION PUBLISHING

2022 RATE CARD

	1X one-off retail	3X 5% disc.	6X 7% disc.	9X 10% disc.
1/4 page	\$425 / iss.	\$403.75 / iss.	\$395.25 / iss.	\$382.50 / iss.
1/2 page	\$625 / iss.	\$593.75 / iss.	\$581.25 / iss.	\$562.50 / iss.
Full-page	\$949 / iss.	\$901.55 / iss.	\$882.57 / iss.	\$854.10 / iss.
Spread (2 pgs.)	\$1795 / iss.	\$1705.25 / iss.	\$1669.35 / iss.	\$1615.5 / iss.

PREMIUM PLACEMENT (\$1299)

Premium Spot Rotation

Front Inside Cover (1 & 2)
Table of Contents
Back Inside Cover
Back Cover

3-Issue Rotation

\$1208 / issue + 1 FREE Spotlight

6-Issue Rotation

\$1170 / issue + 1 FREE Spotlight

**Sponsored
Editorial
(SE)
\$999**

6-Issue Full Page

May exchange two full
page ads for two SE @
\$875 / each + free spotlight

6-Issue Half Page

May exchange one half
page ad for one SE @
\$875 / each + free spotlight

With a 6-issue display ad agreement, advertiser may substitute up to 2 ads with sponsored editorials for display ads in the issue of their choice.

**Spotlight
Article
\$799**

6-Issue Contract
FREE

3-Issue Contract
\$150 / article

2-Issue Contract
\$250 / article

DEMOGRAPHICS

100% Clearfield Saturation (Direct Mail)

Population: 32,000
No. of Houses: 11,500

No. of Businesses: 591
192,000 Impressions Annually

ADDITIONAL SERVICES *(Non-discountable)*

Ad Design	\$50/ad
Student of The Month	\$1500/yr.

ADDITIONAL DISCOUNTS

Multi-Mag	5% Flat
6 Months+	Free Ad Design
Non-Profit	25% Flat

PAYMENT OPTIONS

Credit or debit card accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card.



Checks accepted for accounts paid in full.
**No Checks for monthly accounts.*



DEADLINE is the 12th of the month that precedes the print month of the magazine. If we are designing your ad, please provide us your logo at 300 DPI resolution in .AI, .PNG, .EPS, .PDF, or .JPG format as soon as possible before the deadline date (**transparent .AI or .PNG is preferred**).

Once you receive an ad proof from us, please respond as soon as possible. After 24 hours, ad will run as is. Client-supplied ads are due before the 12th of the month and must be proper dimensions at 300dpi. Please submit all artwork to your sales rep.