



2021 RATE CARD

	1X Retail	2X 5% disc.	3X 10% disc.	4X 15% disc.	1 Year Monthly pmt.
1/4 page	\$612 / iss.	\$583 / iss.	\$556 / iss.	\$532 / iss.	\$177 / iss.
1/2 page	\$1064 / iss.	\$1013 / iss.	\$967 / iss.	\$925 / iss.	\$308 / iss.
Full-page	\$1932 / iss.	\$1840 / iss.	\$1756 / iss.	\$1680 / iss.	\$560 / iss.
Spread (2 pgs.)	\$3650 / iss.	\$3476 / iss.	\$3318 / iss.	\$3174 / iss.	\$1058 / iss.

PREMIUM PLACEMENT (\$2400)

Premium Spot Rotation
 Front Inside Cover (1 & 2)
 Table of Contents
 Back Inside Cover
 Back Cover

4 Issues Rotation
 \$2040 / month + 1 FREE Spotlight

Sponsored Editorial
 (SE)
 \$2200

Full Page
 Maximum 3 SE
 \$1932 / each + free spotlight

Half Page
 Maximum 1 SE
 \$1932 / each + free spotlight

With a one-year display ad agreement, advertiser may substitute up to 3 sponsored ads with sponsored editorials for display ads in the months of their choice.

Spotlight Article
 \$699

4-Issue Contract
 FREE

3-Issue Contract
 \$150 / article

2-Issue Contract
 \$300 / article

Blow-in Card
 (Quarterly)

Full-Color, Two-Sided
 (Includes Design, Print, and Blow-in)
 \$1599

Blow-in Only
 (Existing Card) *some restrictions apply
 \$3200

DEMOGRAPHICS

100% Ogden City Saturation (Direct Mail)

Population: 88,000
No. of Houses: 40,000

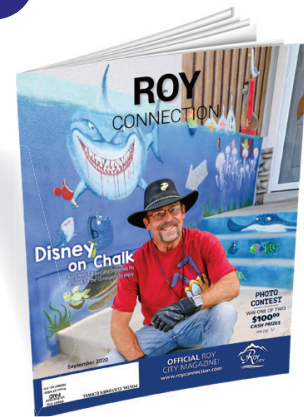
No. of Businesses: 3500
378,000 Impressions Annually

ADDITIONAL SERVICES *(Non-discountable)*

Ad Design	\$50/ad
Student of The Month	\$1500/yr.
Table of Content Sponsor	\$1500/yr.
Social Media Package	\$250/event

ADDITIONAL DISCOUNTS

2 Magazines	5%
3 Magazines	10%
All Magazines	15%
6 Months+	Free Ad Design
Non-Profit	30% Flat



PAYMENT OPTIONS

Credit or debit card accepted for paid monthly on automatic draft. Scan with your phone camera to pay by credit card.



Checks accepted for accounts paid in full.

***No Checks for monthly accounts.**

DEADLINE is the 12th of the month that precedes print month of the magazine. If we are designing your ad, we need your logo at 300 dpi resolution in .ai, .png, .pdf, or .jpeg format as soon as possible before the deadline date (**transparent .ai or .png preferred**).

Once you receive an ad proof from us, please respond as soon as possible. After 24 hours, ad will run as is. Client-supplied ads are due before the 12th of the month and must be proper dimensions at 300dpi. Please submit all artwork to your sales rep.