

# CONNECTION PUBLISHING

## Official City Magazines

Creating Connection in our Communities

801-624-9652

www.connectionpub.com

### Ad Dimensions

### File Type

Print Ready .PDF  
Submit@connectionpub.com

Full Page w/ Bleed  
8.25"(w) x 10.25"(h)  
Live Space  
7.25" x 9.25"

Full Page without Bleed  
7.25"(w) x 9.25"(h)

1/2 Page Ad  
7.25"(w) x 4.5"(h)

1/4 Page Ad

3.5"(w) x 4.5"(h)

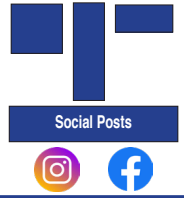
1/8 Page

3.5" (w) x 2.25" (h)

Sponsored  
Editorial Only

1/4 Page Horizontal  
7.25" (w) x 2.25"(h)

Online Ads  
Varies on ad type see rep for details.



### North Ogden & Pleasant View Connection

## Monthly Publications

	Retail	3x Rate 5%	6x Rate 10%	12x Rate 15%	100% Saturation
1/8	\$225	\$214	\$205	\$196	North Ogden & Pleasant View Population: 30,000 # Of Homes: 12,500  150,000 Impressions Annually
1/4	\$350	\$333	\$318	\$304	
1/2	\$565	\$523	\$495	\$484	
Full	\$875	\$817	\$774	\$731	
Cover (limited)	\$1250	\$1140	\$1080	\$1020	
Spread (2 page)	\$1610	Sponsored Ed.	\$650 (3 max)		

### Roy Connection

	Retail	3x Rate 5%	6x Rate 10%	12x Rate 15%	100% Saturation
1/8	\$225	\$214	\$203	\$192	Roy Population: 40,000 # Of Homes: 13,500  162,000 Impressions Annually
1/4	\$350	\$333	\$315	\$298	
1/2	\$565	\$523	\$495	\$484	
Full	\$875	\$817	\$774	\$731	
Cover (limited)	\$1250	\$1140	\$1080	\$1020	
Spread (2 page)	\$1610	Sponsored Ed.	\$650 (3 max)		

### Syracuse Connection

	Retail	3x Rate 5%	6x Rate 10%	12x Rate 15%	100% Saturation
1/8	\$175	\$157	\$149	\$140	Syracuse Population: 27,000 # Of Homes: 8,500  104,400 Impressions Annually
1/4	\$270	\$238	\$225	\$212	
1/2	\$425	\$428	\$405	\$383	
Full	\$650	\$618	\$585	\$553	
Cover (limited)	\$1000	\$950	\$900	\$850	
Spread (2 page)	\$1250	Sponsored Ed.	\$550 (3 max)		

## Quarterly Publications

Ogden Connection	2 Issues		3 Issues		4 Issues		100% Saturation
	Retail	Monthly	Monthly	Monthly	Monthly	Monthly	
1/8	\$325	\$103	\$98	\$92	Ogden Population: 88,000 # Of Homes: 31,500  378,000 Impressions Annually		
1/4	\$550	\$174	\$165	\$156			
1/2	\$950	\$301	\$285	\$269			
Full	\$1725	\$546	\$518	\$489			
Cover (limited)	\$1995	\$632	\$599	\$565			
Spread (2 page)	\$3250	Sponsored Ed.	\$1050 (3 max)				

## Additional Services

<b>Online Display Ads</b> <b>\$150/ mo</b> Many options available see rep. for details	<b>Ad Design</b> <b>\$50/ ad</b> Professionally designed display ad including a custom online ad Other Graphic Design \$25/hr	<b>Business Beat</b> <b>\$150</b> A spotlight article written about you and your business	<b>Social Media Event Promo</b> <b>\$100</b> 3-5 posts about an upcoming event (boost extra)	<b>Social Contest</b> <b>\$150/ area</b> Includes \$30 boost 2x \$50 prize value per area required
<b>Social Video</b> <b>\$350</b> Shot on iPhone on location for social media use (2 min video)	<b>Art Contest</b> <b>\$300</b> Our 2nd biggest Contest advertiser also provides 2x \$100 gift cards per area for winners (March)	<b>Photo Contest</b> <b>\$300</b> Our biggest contest advertiser also provides 2x \$100 gift cards per area for winners (September)	<b>Pro Tip</b> <b>\$200/mo</b> Must be paired with print ad of 1/4 page or greater. Bi-weekly social educational video (6 mo. minimum)	
<b>Student of the Month</b> <b>\$150/ mo</b> One Characteristic of a connected community is that they give recognition and opportunity to the youth in the community. Sponsor and honor our students spotlights			<b>Professional Video</b> <b>\$500</b> Professional videographer and equipment one hour of film time. Vid Shoot will result in (2) two, 2-4 min videos for your use.	



Have a spotlight article written about your business, in our *what to eat!* or *fun to do!* sections.

Host some of our writing staff at your business and we will write a spotlight of your delicious food or fun activity.

**Subject to Availability**

### Custom Article

North Ogden, Pleasant View, Roy or Syracuse

**\$150/ area**  
**\$450/ all 4 magazines**

Ogden Connection  
**\$300**

## Additional Discounts and Payment Options

2 Magazine <b>10%</b>	3 Magazine <b>15%</b>	Paid-in-Full <b>3%</b> Must be 6 mo +	6 month + <b>Free Ad Design</b>
--------------------------	--------------------------	---	------------------------------------

\*Additional Discounts Can Be in Addition to Term Discounts

Thank you! By advertising, you help make our city magazines possible. It also helps your brand. Being know as a community supporter is shown to improve peoples opinion of your brand and creates more loyalty than other forms of advertising. Together we are creating connection within our communities. Thank you for connecting with us.

**Credit or Debit Card Accepted for**  
 Paid monthly on automatic draft  
 Scan with your phone camera to  
 pay by credit card

**Check accepted for**  
 Paid-in-full (3% Discount for 6 months+)  
 Paid Quarterly  
 \*No Checks for monthly accounts



<https://podio.com/webforms/19520953/1317473>



**DEADLINE** is the 15th of the month preceding the print month of the magazine. If we are creating your ad, we need your logo at 300dpi .png, .pdf or .jpeg format as soon as possible before deadline (transparent .png preferred). Once you receive an ad proof from us, please respond as soon as possible, after 24 hours it will run as-is. If you are supplying your own ad, it is due before the 15th of the month and must be in the proper size and at least 300dpi. Send to: [Submit@connectionpub.com](mailto:Submit@connectionpub.com)

**Account Executive**